

Health Professions Career Community



Overview

The Health Professions career community is dedicated to students who are passionate about healthcare and committed to improving the lives of others through clinical practice, research, education, advocacy, and leadership in the healthcare sector.

The healthcare industry in the United States is a diverse field characterized by a mix of public and private entities, encompassing a wide range of stakeholders including hospitals, clinics, insurance companies, pharmaceutical companies, medical device manufacturers, healthcare consulting, public health professionals, healthcare researchers, marketing and advertising agencies, health technology, patient engagement/experience, and government agencies.

Key Sectors:

- Health Services
- Medical Equipment/Devices
- Health Administration
- Nursing Homes
- Dentistry
- Life Sciences
- Pharmaceuticals
- Health Information Technology
- Healthcare Marketing/Advertising
- Hospitals/Clinics
- Ambulatory Services
- Health Insurances/Managed Healthcare

Sample Industries & Job Titles



Please note that the job titles below do not cover all areas of opportunity comprehensively. They are provided to serve as initial reference points for exploring potential career paths and options. They can serve as guidance for your search:

Providers/Medicine

- Speech Pathologist
- Audiologist
- Speech Therapist
- Physician
- Physician Assistant
- Nurses

Educators

- Patient
- Research
 - Laboratory Technician
 - Biomedical Engineer
- Clinical

Public Relations/Advertising

- Public Relations Specialist/Coordinator
- Agency Professional
- Copywriter
- Brand Strategist

Communication

- Internal/External Communication Specialist
- Content Creator
- Social Media Director

More Sample Industries & Job Titles

Consulting

- Healthcare Consultant
- Healthcare IT Consultant
- Supply Chain Management Consultant

Electronic Health Records

- EPIC Electronic Record Specialist
- EHR Specialist
- Certified Electronic Health Specialist

Medical Marketing

- Brand Marketing
- Digital Marketing Specialist
- Physician Referral Marketing Specialist

Government

- Public Health Specialist
- Public Health Officer
- Health Communications Specialist
- Lead Public Affairs Specialist
- Public Health Analyst

Medicine

- Speech Pathologist
- Audiologist
- Speech Therapist

Job Boards

[JuJu](#)

[Society for Health Care Strategy & Market Development](#)

[Healthcare Source](#)

[American Public Health Association](#)

[Health Careers](#)

[Federal Government Jobs](#)

[USA Jobs](#)

[The Communication Network](#)



Industry-Specific Resources and Professional Orgs

[American Medical Association](#)

[Council for Affordable Healthcare](#)

[The Joint Commission](#)

[American Hospital Association](#)

[Society for Healthcare Communication](#)

[Academy of Communication in Healthcare](#)

[American Medical Writers Association](#)

[American Public Health Association](#)

[Association of Healthcare Journalists](#)

[Health and Science Communications Association](#)

[National Council on Interpreting Healthcare](#)

[National Public Health Information Coalition](#)

[New England Society for Healthcare Communications](#)

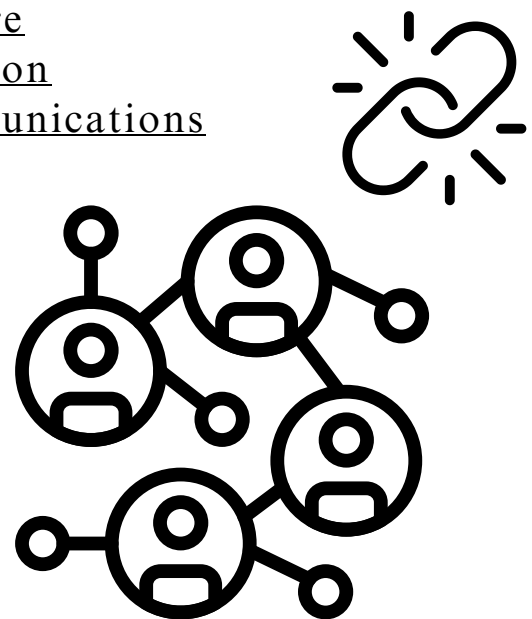
[International Communication Association](#)

[Coalition for Healthcare Communication](#)

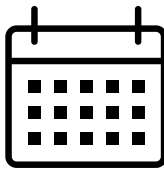
[The Beryl Institute](#)

[Modern Healthcare](#)

[Insights Care](#)



Hiring Cycles



Post-graduation positions

- Summer & Fall for consulting
- Fall & Winter for more formalized programs and fellowships
- Spring for actively identifying and applying to opportunities

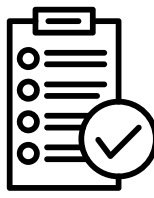
Internships

- The larger the organization and the more well-known, the earlier the application deadline
- Fall quarter for consulting opportunities
- Winter quarter (Jan-March) typically for established internship programs

Selected Organizations Where Students Have Worked:

CVS Health	Compass Health Center	Heartland Alliance
Elevance Health	Oak Street Health	Trilliant Health
Boston Consulting Group	Mount Sinai Health System	Syneos Health
Chicago Public Schools	Mayo Clinic	World Health Organization
Lyra Health	RVO Health	UCLA Health
Publicis Health Media	Deloitte	Abbvie
Center for Disease Control	Ann & Robert H. Lurie Children's Hospital	

Action Steps



Individualized Career Support



Seeking additional guidance on your career development journey and opportunities to explore? Schedule an individualized career appointment with an EPICS staff member via Handshake!

Handshake



Explore Handshake to find job and internship opportunities, register for a career-related events, stay up-to-date with employers, and more! For a customized search experience, be sure to utilize the filters to pinpoint what you are looking for.

Informational Interviews



Conduct an informational interview. Informational interviews are meetings where you talk to a professional in a job or industry you're interested in. You can ask questions, gain industry insight and advice, and learn more about a job and/or career path.

LinkedIn



Create a LinkedIn profile to connect with professionals in your industry, share your career and educational achievements, stay informed on companies of interest, and search for job opportunities.

Our Northwestern



Interested in expanding your Northwestern network? Explore Our Northwestern, the University's alumni database, where you can expand your network and connect with professionals who are advancing careers in fields of interest.

Vault



Vault is a career engagement platform that empowers career seekers by providing powerful insights and unique resources so that you can discover your best next step. Find invaluable resources including employer profiles, rankings and reviews, field of study and/or occupational guides, and career preparedness training and materials.