

Greta Wildcat

(555) 505-5555 | gwildcat@u.northwestern.edu

SUMMARY

Human Communication Sciences student with research and clinical experience in early intervention and speech-language development. Skilled in administering assessments, supporting diverse learners, and utilizing augmentative communication strategies.

EDUCATION

Northwestern University, Evanston, IL

Bachelor of Science in Human Communication Sciences

EXPECTED GRADUATION JUNE 2023

- GPA: 3.6/4.0
- Minor in Psychology
- Module in Children and Communication
- Capstone: Increasing Literacy in Elementary-aged children

RELEVANT PROFESSIONAL EXPERIENCE

Early Intervention Research Group, Evanston, IL – *Research Assistant and Assessor*

OCT 2019 – PRESENT

- Developed clinical skills when working with children and their families, specifically, administering observation assessments to later be coded for communication and behavior
- Communicated with diverse clients, built rapport and long-term relationships, and learned more about child hearing loss, autism, and developmental language delay

Life Enrichment Education Program, Happy Valley, OR – *Assistant Teacher*

- Worked with several students to help meet their academic and personal goals
- Used a variety of augmentative and alternative communication devices with students

LEADERSHIP AND SERVICE

National Student Speech-Language-Hearing Association – *Member*

JAN 2022 – PRESENT

- Provided voice recordings to help people who use assistive technology to communicate
- Created social media videos related to speech pathology

Books and Breakfast Program – *Volunteer and Tutor*

JAN 2022 – PRESENT

- Supported elementary-aged students academically, socially, and emotionally as they prepared for each school day.

FEATURES

Northwestern SoC Dialogue Magazine

FALL OF 2023

Featured in the Northwestern School of Communication Alumni magazine to highlight my work in the Early Intervention Research Group and detail my path to becoming a Speech-Language Pathologist.

North by Northwestern Magazine

FALL OF 2023

Featured in the North by Northwestern magazine to describe my work co-chairing a \$30,000 event on Northwestern's campus. Details my work to advocate for Native and Indigenous voices in the community and in higher education.

SKILLS

- Languages: English (fluent); Spanish (professional working proficiency)
- Microsoft Office Suite (Word, Excel, PowerPoint)
- Strong written and verbal communication skills

Jane Wildcat

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PROFESSIONAL SUMMARY

Dynamic and results-driven marketing professional with a strong foundation in healthcare marketing. Skilled in developing strategic campaigns, analyzing market trends, and fostering engagement to drive brand growth. Passionate about leveraging expertise to enhance marketing initiatives and contribute to the success of a forward-thinking healthcare organization.

EDUCATION

Northwestern University, Evanston, IL Expected June 2025
Bachelor of Arts in Communication Studies
Dean's List 10 quarters, GPA: 3.85/4.00

PROFESSIONAL EXPERIENCE

Marketing Coordinator Intern June 2024- Aug 2024
Russell Healthcare System, Chicago, IL

- Developed and executed marketing campaigns to promote health care services and programs.
- Collaborated with cross-functional teams to create and distribute marketing materials.
- Analyzed market trends and patient feedback to inform marketing strategies.
- Managed social media accounts and online presence to engage with the community.
- Tracked and reported on the performance of marketing initiatives using Google Analytics.
- Created infographics and visual content to simplify complex healthcare information for community outreach initiatives.

Marketing Intern June 2023- Aug 2023
McGregor Pharmaceuticals, Phoenix, AZ

- Assisted in the creation of marketing content, including brochures, newsletters, and social media posts.
- Designed and implemented patient education initiatives, including workshops and webinars, to promote product awareness.
- Conducted market research to identify target audiences and competitive landscape.
- Supported event planning and coordination for health care outreach programs.
- Monitored and reported on digital marketing metrics.

Marketing Intern June 2022 -Aug 2022
Taft- Hunter Healthcare Consulting, New York, NY

- Compiled client and prospective client requested information to assist in creating drafts for requests for proposals (RFP's).
- Compiled business and industry research in support of new business opportunities.
- Researched emerging healthcare industry technologies to support innovation in marketing proposals.

LEADERSHIP/EXTRACURRIULAR ACTIVITIES

Form and Function Marketing – Secretary June 2022 – Present
Delta Sigma Theta, Theta Alpha Chapter – Marketing Chair March 2022 – Present

SKILLS

Marketing Strategy, Digital Marketing, Social Media Management, Market Research, Project Management, Google Analytics.

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EDUCATION

Northwestern University

Bachelor of Science in Human Communication Sciences

Minor in Psychology

Integrated Marketing Communications Certificate

Cumulative GPA: 3.8/4.0

Evanston, IL

Expected June 2026

Relevant Coursework: Intro to Audiology, Anatomy & Physiology of Vocal Mechanism, Introduction to Speech, Language, Learning, & Disorders

LEADERSHIP EXPERIENCE

Team Impact, Leadership Committee Member

Student-Athlete

- Selected as one of four NU swimming and diving athletes to liaise gatherings and activities, while connecting with the Team Impact honorary teammate

Evanston, IL

January 2024-Present

Student-Athlete Advisory Committee (SAAC)

Student-Athlete

- Serve as a Kabbler NU for Life Executive Board Member in a select cohort from the Northwestern student-athlete community to present career development skills such as resume design, interviewing, and networking
- Commit to 5+ hours of additional executive board meetings to prepare for upcoming meetings and events
- Coordinate 5-10 annual events on behalf of 500+ student-athletes to facilitate their professional development journey
- Advocate and destigmatize help-seeking behaviors through examples to enhance student-athlete lifestyle and community

Evanston, IL

September 2023-Present

Northwestern University Women's Swimming and Diving

Student-Athlete

- Commit 20-30 hours per week to athletic activities while balancing a rigorous academic courseload
- Meet weekly as a team to establish better communication practices and understand program goals

Evanston, IL

September 2022-Present

RELEVANT EXPERIENCE

Northwestern University Student-Athlete Mentorship Program

Mentor (Athlete to Athlete)

- Provided consistent mental and physical support for younger swimmers to help them achieve athletic goals

Evanston, IL

March 2024

Early Intervention Research Group

Undergraduate Research Assistant

- Coded language samples to facilitate data collection about early intervention methods for children with developmental delays or disorders in Meg Robert's (CCC-SLP) lab

Evanston, IL

February 2024

Dell Children's Medical Center

Volunteer

- Aided nurses and doctors in the Neonatal Intensive Care Unit, checked in with patients and their families to provide a comfortable environment, and assisted with projects around the hospital such as building annual fundraising swag bags

Chicago, IL

May 2022

ADDITIONAL

Skills: HIPAA certified, conversational proficiency in Mandarin and Cantonese

Volunteer Work: Books and Breakfast (Evanston), Farmington Rescue Mission