

Mia College

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EDUCATION

Northwestern University, School of Communication | Evanston, IL | June 2027

Dual Degree Program: *Bachelor of Arts in Radio/Television/Film & Bachelor of Music in Violin Performance*

GPA: 3.88; Honors: Dean's List, Fall 2023 – Spring 2024; National Merit Scholar, 2013 & 2014

ENTERTAINMENT EXPERIENCE

Trinley Pictures | *Research Intern* | Evanston, IL | Nov. 2023 – Present

- Researched industry trends, market analysis, and audience demographics for future projects
- Researched historical and environmental issues for documentary shorts
- Compiled and organized data for potential film projects and acquisitions
- Maintained organized databases and files for efficient access to research materials

Open Road Films | *Acquisitions and Production Intern* | Santa Monica, CA | June – Sept. 2023

- Wrote script coverage on prospective development projects such as film, pilots, books, and articles
- Managed front desk operations and reception including answering phones, rolling calls, and schedules
- Prepared detailed itineraries for Toronto International Film Festival for executives and talent attending

Sentinel Pictures | *Creative Development Intern* | Santa Monica, CA | June – Sept. 2023

- Wrote coverage on scripts submissions in various genres including drama, comedy, and rom com
- Handled assistant desk responsibilities including answering phone and scheduling meetings
- Attended meetings, screenings, and industry events to gather insights and network

Walden Media | *Development Intern* | Los Angeles, CA | June – Sept. 2022

- Wrote coverage on scripts and books for film and television submissions
- Pitched projects for digital series and pilots to creative team to consider in future development slate

STUDENT FILM EXPERIENCE

“Your Second Self” | Short web series | *Producer/Director/Writer/Cinematographer/Composer* | 2023

- Official selection: Sidewalk Film Festival & Tallgrass International Film Festival, 2023

“Hallelujah” | Short film (3 mins) | *Producer/Director/Writer/Editor/Cinematographer* | 2021

- Official Selection, Lovett High School Film Festival, 2021

“Within the Pages” | Short film (4 mins) | *Producer/Director/Writer/Cinematographer/Composer* | 2022

- Official Selection, Sidewalk Film Festival 2013

MUSIC EXPERIENCE

Freelance Musician | *Violin & Piano* | September 2019 – Present

The People's Music School | *Violin and Piano Teacher* | September 2019 – September 2023

American Youth Symphony | *1st Violin* | September 2021 – April 2023

Roosevelt Institute, Northwestern University | *Member & Contributing Writer* | 2020 – 2022

- Co-wrote article chosen for publication in the Roosevelt Journal's 2014 10 Ideas in Defense & Diplomacy “Transatlantic Intelligence Community Cooperation,” co-written with Sam Smith

SKILLS

Software: Adobe Premiere Pro, Photoshop, ClipStudio, Microsoft Office Suite, Google Suite

Technical: 16mm and 35mm film cameras, film stock selection and loading procedures

LILY COLLEGE

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EDUCATION

Northwestern University |Evanston, IL |*Bachelor of Arts in Communication* June 2021

Major: Radio/TV/Film (RTVF)

Relevant Courses: Multimedia Storytelling, Technological Innovations, Topics in Interactive Media, Culture Industries, Media Construction, Performance Culture and Communication, Media, & Publics Across Cultures

Prague Film & TV School, Prague, Czechia| *Production Specialization* Aug. 2019 - March 2019

RELEVANT EXPERIENCE

Carousel Productions | *Intern* | Los Angeles, CA June 2020 – Aug. 2020

- Wrote coverage & summaries of 55+ screenplay submissions for production evaluation
- Analyzed content to determine which submissions should be approved for development slate
- Composed project reviews, planned team meetings, and addressed phone inquiries

MGMT. Entertainment | *Development Intern* | Los Angeles, CA June 2019 – Aug. 2019

- Covered desks of assistants to the CEO and Talent Manager, mastering phone and client etiquette
- Reviewed a Michael Diamond project, giving notes for project improvement during post-production
- Read 15 feature scripts and 2 books, writing concise and insightful coverage for assistants and clients

Northwestern University Radio/TV/Film Department |*Student Office Assistant* Sept. 2018 - June 2019

- Implemented daily to-do list, weekly inventory, & streamlined emails, lessening administrative workload
- Created a reference document to make course registration more efficient for administrators
- Addressed questions of students and faculty through email and phone in a professional manner

LEADERSHIP EXPERIENCE

Studio 22 Productions, Northwestern University |*Co-Executive Chair* | Evanston, IL Sept. 2019 - Present

Headed two terms of 10 board members to greenlight and produce 13 shorts

- Created 3 new positions to address diversity and inclusion, pre-production needs, and film festivals
- Chaired 2 Studio 22 Premiere planning committees (budgets \$3500) to premiere the final films
- Collaborated with RTVF faculty to innovate film financing methods after department restructuring

Northwestern University | *Producer (6 short films)* | Evanston, IL March 2019 - Present

- Headed logistics of casting, location scouting and contracting, equipment rentals, transportation, crew, craft services, catering, and fundraising while solving last minute issues on set
- Developed scripts to ensure complex characters, clear messages, and engaging plots

Northwestern University Dance Marathon | *Finance Committee Member & Dancer* January 2018 - Present

- Managed fundraising efforts through letter campaigns and volunteer work throughout Evanston with Evanston Community Foundation, the B+ Foundation for childhood cancer, and the Danny Did Foundation for epilepsy.
- Managed budget and accounting of cash and checks donations with Microsoft Excel.

SELECT PRODUCTION EXPERIENCE

Writer/Director/Editor	Those Who Move Mountains (2020)	NU Media Arts Grant
Director/Choreographer	Woman by Vesper (2020)	New Movement Project
Writer, Director, Editor	Feet (2019)	Studio 22 Productions Grant
Director, Co-Writer	Janek to the River (2019)	Film & TV School at AMU, Prague
Co-Producer	Noodles & Incense (2019)	Studio 22 Productions Bindley Grant
Assistant Director	Niteskool Sessions: Episode 5 (2018)	Niteskool Productions

SKILLS

Technical: Basic sound and light board, spotlight operating

Computer: Proficient in Microsoft Outlook, Word, PowerPoint, Excel

Liam College

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EDUCATION

Northwestern University, Evanston, IL March 2017
• *Bachelor of Arts in Communication Studies; Minor in Business Institutions; Medill School of Journalism Integrated Marketing Communications Undergraduate Certificate*
• Cumulative GPA: 3.90/4.00; Dean's List all quarters

Charles University, Prague, CZ Fall 2015
• Took a variety of liberal arts courses in addition to Czech language and culture

MARKETING & PUBLICITY EXPERIENCE

A+E Networks, New York, NY | *Publicity Intern* Summer 2016
• Organized and distributed daily news clip report sent to employees in order to showcase earned media press results
• Built and updated various niche media contact lists to pitch A&E and HISTORY channel shows' news and content
• Compiled and strategized media pitching materials, such as talent quotes and show video clips to send to press outlets
• Maintained the online press center involving the organization and editing of press releases, show photos, etc
• Developed and pitched a short web series for LIFETIME to 8 A+E executives

Cornerstone Agency, New York, NY | *Music & Lifestyle Marketing Intern* Summer 2015
• Curated a diverse array of song lyrics used for Coca-Cola's 2016 "Share a Coke. Share a Song" campaign
• Contributed to the creation of strategic marketing plans including messaging, touch points, amplification, and extensions
• Researched background information on artists, music news and industry trends in order to aid with current projects

Derris & Company Agency, New York, NY | *Brand & Lifestyle Publicity Intern* Summer 2015
• Prepared comprehensive media coverage reports for clients such as, Lululemon, Equinox, and Yoobi to show progress
• Created a master blogger media list with over 500 contacts in order to pitch brand stories and perform influencer gifting

PRODUCTION EXPERIENCE

Celeb TV, Chicago, IL | *Production Intern* Spring 2015
• Worked closely with the executive producer, production assistants, and video editors in daily production tasks
• Composed numerous celebrity news scripts to create engaging video content for 11 million monthly viewers across 50+ distribution channels including The CW Seed, Comcast, Hulu, MSN and Amazon
• Thoroughly monitored celebrity social media accounts and other media outlets for pre-production research

Alkemy X, Philadelphia, PA | *Production Intern* Spring 2013
• Booked makeup artists, security guards, and other logistics for the hit Food Network show, "Restaurant Impossible"

LEADERSHIP & EXTRACURRICULARS

NU Hillel, Northwestern University | *Celebrity Speaker Committee* Spring 2014 – Present
• Promote celebrity speaker event through press releases, campus media outlets, list-serves, flyers and social media
• Work with others to plan program logistics for speakers including James Franco, Natasha Lyonne, and Broad City

Extreme Measures A Cappella, Northwestern University Fall 2015 – Spring 2016
President

- Led the 18-member group through shows, gigs, tours, competitions, rehearsals and decision-making processes
- Conducted weekly meetings and coordinated with the secretary, music director, and treasurer to ensure group cohesion
- Orchestrated group activities as well as collaborative events with other campus organizations in Evanston and Chicago

Show Producer Spring 2016 – Present
• Devised show theme, choreographed songs, and directed skits for quarterly shows that each generated over \$1000 in revenue

SKILLS & INTERESTS

- Skills: Microsoft Office Suite, CisionPoint, Qualtrics, BurrellesLuce, TVEyes, Instagram, TikTok, X, Facebook
- Interests: Traveling, yoga, stand-up comedy, live music, celebrity news, tennis

Casey Sound

(847)-909-9999 | caseysound@gmail.com | caseysound.com

Enthusiastic music producer, audio engineer, and sound designer who loves working closely with people who place expression at the core of their practice. Adaptable, coachable, strategic thinker, and relationship builder.

EDUCATION

Northwestern University, *Master of Arts in Sound Arts and Industries* August 2023

- Related Coursework: Intro to Sound Production, Intro to Sound Studies, Film Sound 1: Narrative, Advanced Sound Production, Recording Techniques

University of Iowa, *Bachelor of Arts in Music, minor in Music Technology & Game Design* May 2020

- Related Coursework: Electronic Music – Digital Audio, Advanced DAW Technology, Sound-Games/Visual Media

AUDIO & SOUND EXPERIENCE

Assistant Sound Supervisor | **Chicago Children's Theatre** August 2022 - Present

- Participated in design and production meetings, contributing to the development of sound design strategies for shows
- Creating detailed paperwork for the successful implementation of sound designs in collaboration with supervisor
- Scheduled and executed speaker hangs, board prep, and quiet time, independently managing crews when needed
- Installed and maintained specialized audio systems, including setups for live music performances.
- Demonstrated expertise in independently handling audio tasks, including speaker hanging, digital board programming, wireless mic setup, and troubleshooting.
- Struck audio equipment after each production and restored the space to a rep plot
- Served on run crew as a microphone technician, operated mix and playback equipment for shows and special events
- Recorded and mixed various projects as part of theatre's overall marketing campaign (available samples upon request)

Sound Designer & Music Producer | **Freelance Projects** May 2020 - Present

- Recorded and mixed a singer's audition for the NBC show "The Voice"
- Created and curated sound for playable "space shooter" game
- Created and curated sound effects to be used in a ~2 min. cartoon scene for graduate level thesis project
- Created audio and sound synthesis samples for fellow producers
- Produced multiple instrumental projects available on streaming services
- Recorded and mixed instrumentals University of Iowa orchestras, ensembles, and soloists (Piano, Voice, Flute, etc.)
- Recorded Jazz trio of Tamir Hendelman and his cohort
- Studio and live recording and mixing sessions for various local artists
- 35+ hours of solo audio recordings (audio portfolio available upon request)
- Planned and executed events with local music venue for artists to showcase their talents (singing, beat-making, rapping, painting, etc.) and curated music playlists outside of live music.

A/V Internship | **Purpose Earth** May 2022 – August 2022

- Ensured smooth operation of audio/visual materials for live events
- Troubleshoot and maintained equipment
- Provided general knowledge of equipment to staff
- Knowledge of signal flow and troubleshooting methods

SKILLS

- **DAWs** - Pro Tools, Ableton Live, Audacity, Digital Performer
- **Mixing Boards**: SSL AWS 924-948, Mackie 1604VLZ4, etc.
- **Audio interfaces**: Focusrite Scarlett/Clarett series, etc.
- **Analog Audio Gear**: Nagra 4.2, turntables, synths, samplers, etc.), Patch Bays,
- **Microphones**: Neumann KM 184, AKG C 414, Earthworks QTC40, LAVs, etc.
- **Computer**: Microsoft Suite (Word, Excel, SharePoint, etc.)
- **Social Media**: Facebook, Twitter, Instagram, TikTok
- **Language**: Spanish (Fluent in reading, writing, speaking)

AVERY ZHANG

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EDUCATION

Northwestern University | Evanston, Illinois

September 2022 – August 2023

Master of Science

- School of Communication: Leadership for Creative Enterprises
- Cumulative GPA: 4.0/4.0

Northwestern University | Evanston, Illinois

September 2019 – June 2022

Bachelor of Science, Cum Laude

- Majors: Communication Studies and Political Science
 - Cumulative GPA: 3.9/4.0
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WORK EXPERIENCE

United Talent Agency | Nashville, Tennessee

July 2023 – Present

Music Tour Marketing Assistant (Assistant to Liz Roca and Jaime Roberts)

- Coordinate tour announcements, presales and public on sales with artist management, agents and promoters
- Service marketing campaigns from start to finish, including proofing artwork and ticket links

Music Touring Trainee

- Attended UTA U courses in order to learn agency and industry expectations, norms, and processes
- Trained for contract admin duties such as ticket count collection, ticket count recording, and deal entry

Live Nation Entertainment | Chicago, Illinois

October 2022 – December 2022

Marketing Intern

- Promoted and shadowed shows across multiple genres of music in the Midwest region market
- Conducted market and fan research, social media campaigns, grassroots marketing campaigns and administrative work

Roc Nation | New York, New York

June 2022 – August 2022

Label Marketing Intern

- Researched and suggested activations for active artists in order to support Label Marketing project managers
- Utilized Mailchimp to compose a weekly newsletter of relevant press clips for each artist on the roster

237 Global | New York, New York

June 2022 – August 2022

Live Experiences Intern

- Built and updated multiple grids for tours with information like costs, venue policies, VIP guest lists, etc.
- Pitched three new clients and accompanying concepts for various tiers of VIP experience upgrades

Mayfest Productions | Evanston, Illinois

October 2019 – June 2023

Co-Chair of Mayfest Productions

- Oversaw all festival operations, coordinated with all 11 Committees to manage festival's \$500,000 budget
- Recruited and mentored new members on General Board as they shadowed committees and integrated into the Mayfest community

Co-Director of Promotions

- Designed and distributed all promotional materials (e.g., social media plans and posts, videos, engagement events, etc.) for largest student-run music festival in country
- Conceptualized, developed and executed year-long communications and marketing plan for the festival's 50th anniversary

Promotions Committee Member

- Organized marketing campaigns for festival in order to engage 8,000+ student body and 12,000 attendees
 - Collaborated within the Brand Creative team to craft and maintain a cohesive brand image for Mayfest
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SKILLS

- Adobe Photoshop (certified), Adobe Suite (proficient), Mailchimp (basic), Asana (basic)
- Microsoft Office Suite (Word, PowerPoint, and Excel), Google Suite (Docs, Slides, Sheets)
- Spanish (basic), Italian (intermediate)