

PURPLE WAVE

Email | LinkedIn | phone #

EDUCATION

Northwestern University, Evanston, IL

June 2022

Bachelor of Arts in Communication Studies, minor in Environmental Policy & Culture
3.93 GPA

Recipient of Women's Board Scholarship, Virginia C. Shaffer Scholarship, Dean's list 6 out of 6 quarters

Relevant coursework: Theories of Persuasion, Cultural Analytics, Strategic Communication, Environmental Law & Policy

EXPERIENCE

sustainNU, Communications & Engagement Assistant

January 2018-present

- Coordinate and plan social media content across Facebook, Instagram and Twitter
- Develop communications campaigns to increase student engagement in sustainability initiatives
- Write articles and construct the quarterly newsletter distributed to 5,000 faculty, staff, and students
- Design posters and graphics for social media and institutional placement

John G. Shedd Aquarium, Conservation Communications Intern

June - August 2019

- Compiled a daily media monitoring report with mentions of Shedd Aquarium
- Pitched stories to reporters related to conservation stewardship and research
- Wrote and edited press releases
- Created media lists for upcoming releases regarding conservation research
- Secured three media placements for the aquarium, one in *Chicago Tribune*
- Built relationships with external constituents

Medill-Northwestern Journalism Institute, Student

July 2016

- Selected as one of 80 students from a pool of 160 to attend
- Trained on writing, editing, broadcasting, and photojournalism over five weeks
- Wrote 5 page trend story on Title IX discrimination

Leadership

Rainbow Alliance

October 2017 - present

Internal President, March 2019 - present

- Manage an eight-person executive board in planning and implementing events for Northwestern's LGBTQ+ undergraduate community
- Maintain the organization's standing with the university by meeting with advisors and completing documents

Publicity Chair, March 2018 - March 2019

- Communicated events and information related to the organization to via a newsletter that reached 400+
- Updated Facebook and other social media for events
- Designed posters and publicity materials for speakers and major events
- Planned and hosted social meetings as programming committee member in October 2017-March 2018

GREEN House, Communications Chair

March 2018 - April 2019

- Publicized community and campus events related to sustainability to residence hall

Skills and Interests

- Proficient in Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Microsoft Office, AP Style, compost education
- Sustainability, Conservation, LGBTQ+ media

Purple Cats

Phone # | email | LinkedIn url | Evanston, IL

Education:

Northwestern University, Evanston, IL

expected June 2018

- Bachelor of Arts in Communication Studies, minor in Environmental Policy & Culture
- 3.88 GPA
- Recipient of Women's Board Scholarship, Virginia C. Shaffer Scholarship, Dean's list 6 out of 6 quarters
- **Relevant coursework:** Public Speaking, Theories of Persuasion, Analyzing Media Texts, Cultural Analytics, Media Activism, Health Communication, Strategic Communication, Environmental Law & Policy

Experience:

sustainNU, *Communications & Engagement Assistant*

April 2016-present

- Coordinate and plan social media content across Facebook, Instagram and Twitter
- Develop communications campaigns to increase student engagement in sustainability initiatives
- Write articles and construct the quarterly newsletter distributed to 5,000 faculty, staff, and students
- Design posters and graphics for social media and institutional placement

John G. Shedd Aquarium, *Conservation Communications Intern*

June - August 2017

- Compiled a daily media monitoring report with mentions of Shedd Aquarium
- Pitched stories to reporters related to conservation stewardship and research
- Wrote and edited press releases
- Created media lists for upcoming releases regarding conservation research
- Secured three media placements for the aquarium, one in *Chicago Tribune*
- Built relationships with external constituents

Medill-Northwestern Journalism Institute, *Student*

July 2015

- Selected as one of 80 students from a pool of 160 to attend
- Trained on writing, editing, broadcasting, and photojournalism over five weeks
- Wrote 5-page trend story on Title IX discrimination

Leadership

Rainbow Alliance

October 2016 - present

Internal President (March 2017 - present)

- Manage an eight-person executive board in planning and implementing events for Northwestern's LGBTQ+ undergraduate community
- Maintain the organization's standing with the university by meeting with advisors and completing documents

Publicity Chair (March 2016 - March 2017)

- Communicated events and information related to the organization to via a newsletter that reached 400+
- Updated Facebook and other social media for events
- Designed posters and publicity materials for speakers and major events
- Planned and hosted social meetings as programming committee member

GREEN House, *Communications Chair*

March 2016 - April 2017

- Publicized community and campus events related to sustainability to residence hall

Skills/Interests:

- Proficient in Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Microsoft Office, AP Style, compost education
- Sustainability, Conservation, LGBTQ+ media

William Wildcat

Email | 111-222-3333 | LinkedIn |
Evanston, IL

Education

Northwestern University, Evanston, IL

June 2021

Bachelor of Science in *Education and Social Policy*

Concentration in *Social Policy* | Minor in *Psychology*

GPA: 3.5/4.00

Work Experience

Company Name, *Project Manager Intern*, Chicago, IL

June 202-Aug. 2020

- Advised the Attorney General on how to award affordable housing grants to 70 recipients
- Collaborated with a team of 4 to plan a conference on suburban poverty for 25 Chicago organizations
- Created and presented 10 recommendations for housing policy initiatives in Kansas City, MO

Northwestern University Settlement House, *Intern at Office of External Affairs*, Chicago, IL

Jan. 2020-March 2020

- Designed and created the content for the volunteer section of the organization's new website (www.nush.org)
- Produced 3 newsletters for donors and board members, reaching over 300 individuals
- Volunteered at the food pantry once a week for 200+ clients and in a Head Start classroom twice a month

Northwestern University, *Intern at Center for Forced Migration Studies*, Evanston, IL

Oct. 2019-Dec. 2019

- Conducted 20+ literature reviews on the relationship between health information technologies and low-literacy populations
- Wrote memos on the United Nations Refugee Agency's Dialogue of refugees' protection challenges
- Partnered with central administration to develop a crowd-sourced map of the living conditions of refugees across the world

Illinois Public Health Institute, *Intern at Illinois Alliance to Prevent Obesity*, Chicago, IL

June 2019-Sept. 2019

- Published policy briefs to stakeholders on issues central to the obesity problem
- Drafted and sent letters to state government representatives to encourage obesity prevention legislation
- Analyzed research and created a newsletter on the benefits of breastfeeding, circulated to 35+ organizations
- Presented to health advocacy groups on the consequences of sugar-loaded drinks

Leadership Experience

GlobeMed, *Co-Director, Global HealthU Co-Chair, Day of World Social Justice Chair*, Evanston, IL

Jan. 2020-Present

- Facilitate a 30-minute weekly lecture on a global health issue for a group of 30 students
- Plan 8 activities and events that create awareness of global health inequity
- Manage meetings each week to maintain order and productivity in the group

Sheil Catholic Center, *Treasurer, Student Advisory Board*, Evanston, IL

Jan. 2020-Present

- Create and monitor \$9000 budget for club programs including fundraising, mission trips and community gatherings
- Oversee Sheil Student Organization Finance Office account, including maintaining the ledger
- Organize and budget for major events such as Alternate Student Break trip to Nicaragua with Fabretto Children's Organization (December 2017), Sheil Formal (Spring 2018), and Spring Retreat (Spring 2018)

Center for Civic Engagement, *Outreach and AMPED Fellow*, Evanston, IL

Sept. 2017-Dec. 2018

- Created outreach materials and presentations to the university community about civic engagement opportunities
- Launched the Arts and Music Programs for Education in Detention Centers and provided instruction to nine 15-17 year-olds for 10 consecutive weeks
- Facilitated discussion among the 8-10 other mentors about the juvenile justice system and civic engagement

Volunteer Experience

Christopher House, *Student Assistant*, Chicago, IL

Jan. 2019-Present

- Engage children in physical activities during recess to promote healthy habits
- Tutor 3-4 children in reading 2 books a day

Community Servings, *Alternative Student Break Participant*, Boston, MA

Jan.2018-March 2018

- Prepared 400+ tailored meals and delivered 5 meals a day to the critically ill

Refugee Family Services, *Alternative Student Break Participant*, Atlanta, GA

Jan.2018-March 2019

- Tutored in a 3-hour after-school program for 50 child refugees in subjects such as writing and science
- Strengthened the children's life skills such as discipline and open-mindedness through lessons and social activities